SABARMATI RIVERFRONT DEVELOPMENT CORPORATION LTD. (SRFDCL)
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Ahmedabad - 380009
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Advertisement for the post of Public Relation Officer

SRFDCL is SPV for implementation of Sabarmati River Front Project. The Company requires full-time Contract expert on contract Basis (Min. 3 Years Contract + further extendable subject to company's requirement and performance.).

- Candidate must have bachelor's degree in any discipline with degree/PGDM in journalism/mass communication, from a recognized university by UGC/AICTE.
- Candidates should have 3 years of experience in any reputed PSU/Pvt ltd company as a or handling sales/ marketing in any advertising agency/media house/PR agency.
- Skills are required like excellent communication (English, Hindi, Gujarati), media handling, preparing press notes, social media expertise, interpersonal skills etc.
- Applicants serving in Govt. /Public Sector Enterprises/Semi-Govt. Organizations should produce 'No Objection Certificate' at the time of interview failing which they will not be permitted to appear for the interview.
- Remuneration of consolidated pay of Rs.50,000/- Per month, subject to statutory deductions.
- Age limit is 35 years.
- **Application form (from website) is mandatory and submit with all the supporting documents** should be sent by post/courier/by hand on or before 19-11-2026 upto 18.00hrs in a cover super scribed **''Application for the post of "Public Relation Officer". Only hard copy of the applications received by the company on or before due date will be considered for further evaluation. Please do not submit your application on email.**
- Management will not be responsible for delayed receipt/non-receipt of applications.
- Management reserves the right to reject any or all the applications without assigning any reason thereof.
- For more information, please visit the recruitment section of our website www.sabarmatiriverfront.com

Executive Director - SRFDCL

This form should be filled in computerized format and submit along with your supporting documents

Name of the Post:

Name			
Address			
Mobile No.			
Email			
Date of Birth			
Age as of closing date of application **(should not be more than 35 years as on closing date of the advertisement)**	Year	Month	Days

Educational Qualification (Descending order)

Degree	University / Board	Year of Passing	Percentage (%)

Experience Details (Descending order)

Sr. No.	Company Name	Period		Total Exp.		
		From	To	Year	Month	Days

Total Length of Experience (As on closing date i.e._____):-
(Years)_____(Month),____Days)_____

Attached all the above-mentioned documents (self-assessed). It is mandatory requirement, if any document is not attached.

Declaration: I hereby declare that the details furnished above are true and correct to the best of my knowledge and belief. In case any of the above information is found to be false or untrue or misleading or misrepresenting, I am aware that I shall be held liable for it.

Place:

Date: **Candidate Signature**

sabarmati RIVERFRONT

RECRUITMENT NOTIFICATION FOR APPOINTMENT OF PUBLIC RELATION OFFICER ON CONTRACTUAL BASIS

SRFDCL invites applications from qualified and experienced candidates for the following post on "Contract" on basis.

Sr. No.	***Particulars***	***Consolidated Salary per month***
1	**Educational requirement**: - Bachelor's degree in any discipline with degree/PGDM in journalism/mass communication, from a recognised university by UGC/AICTE. **Other qualification: -** • 3 years of experience in any reputed PSU/pvt ltd company as a PRO or handling sales/ marketing in any advertising agency/media house/PR agency. • Receiving, coordinating and facilitating national and international delegations, dignitaries, and VIP visitors • Ensuring proper protocol, hospitality, and briefing for guests • Drafting and issuing press releases, press notes • Maintaining good relations with print, electronic and digital media • Managing and updating official social media platforms of SRFDCL • Organizing official functions, foundation stone laying, inaugurations, MoU signings **Key Skills Required:** Excellent communication (English, Hindi, Gujarati), media handling, social media expertise, interpersonal skills, protocol knowledge, content writing and crisis communication. **Age: -** Not more than 35 years	Rs. 50,000/-Consolidated pay per month

1. GENERAL CONDITIONS

i. Candidate working in PSU/Boards/Organizations of Government should submit NOC of present organization with application form.
ii. Age limit shall be considered as on last date of the advertisement.
iii. Prescribed qualifications are the minimum requirements and mere possession of the same does not entitle candidates to be called for interview.
iv. The experience is post qualification and the minimum required. Mere possession of minimum experience does not confirm any right for interview / selection.
v. Any canvassing by or on behalf of the candidates or to bring political or other outside influence regard to selection/appointment shall be a disqualification.
vi. Maximum age (not more than 35 years) and experience will be considered till the last date of submitting the application for the post.
vii. Incomplete applications shall be rejected.
viii. SRFDCL management reserves the right to cancel or amend this advertisement.
ix. The selected candidate shall have to indicate his/her acceptance to the offer within **three working days** from the receipt of offer, if not; next candidate in order of merit will be offered the appointment on similar lines. However, the Competent Authority may grant such extension of time depending upon the exigencies, if so requested.
x. **Original Documents in support of qualification and relevant experience shall be shown along with the photo ID and photocopies of the same to be submitted along with the Resume at the time of interview.**
xi. **Please note that application form is mandatory, and applications submitted without the form shall be rejected.**

2. SELECTION PROCESS

i. Based on eligibility, candidates meeting the criteria will be called for interview via phone or E-mail. **Please provide two (02) contact numbers.**
ii. Management reserves the right to select or reject any or all the applications without assigning any reason thereof.
iii. The Venue, Date and Time of Interview will be informed in advance.
iv. There shall be no request for a change in date or venue, it shall not be entertained.
v. The document verification of candidates shall be done before the Interview. The candidates are required to carry their original certificates to facilitate the document verification, failing which the candidate shall not be allowed to attend the Interview. All the marksheets, degree, experience letters, ID proofs and any other relevant documents. In case of missing documents, SRFDCL may call for the documents. In such case, the decision of SRFDCL shall be deemed final.

Executive Director
SRFDCL